



STRATEGY VEI QUALITY IN PEER SOLIDARITY

Towards Sustainable Development
Goal 6 in 2030



TOWARDS SUSTAINABLE DEVELOPMENT GOAL 6 IN 2030

We find that everybody has a fundamental right to drinking water and sanitation, which aligns directly to Sustainable Development Goal 6 (SDG#6) striving for universal sustainable water services management by 2030.

Our future course continues on the path set out of the past VEI#2020 strategic agenda. The horizon of our strategic agenda is purposely set at 2030: the deadline of SDG#6.

2030

Our dot on the horizon





THE GLOBAL GOALS

For Sustainable Development



VEI'S STRATEGY SUMMARIZED

QUALITY IN PEER SOLIDARITY

Our new strategy serves as the dot on the horizon and we will re-assess our course at two set future intervals (2024 and 2027) to ensure our relevancy to the changing context along the way.

Our pay-off 'Quality in Peer Solidarity' underlines our dedication to quality in three aspects:

1. IN ORGANIZING VEI PEER SUPPORT

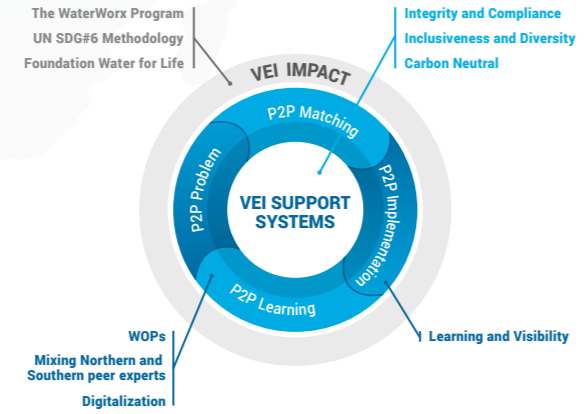
Further to the VEI#2020 agenda, we want to tighten our relations with our partner water operators and continue in our ambition for project excellence. A new element is that we tap into the peer expertise from our partners in the South. Another relatively new element is that, given our size, role and reputation, we see that there is a role for VEI to set the tone on the value of peer support in the international development agenda.

2. IN THE VEI ORGANISATION

VEI wants to be an organisation of high integrity in the midst of society; taking responsibility for its carbon footprint, and its role in diversifying its teams and promoting inclusiveness, and being continuously aware of its social responsibility.

3. IN VEI IMPACT

Impact defines the relevance of VEI. As we are an organisation that helps partner water operators to perform better, our impact is both direct as indirect. Applying the SDG#6 methodology, VEI strives over the period 2015-2030 to contribute a total of 11.5 million people to be served by sustainable water provision.



11.5 MLN PEOPLE to be served by sustainable water provision

2030

3 OUR IMPACT

THREE ASPECTS:

2 VEI ORGANISATION

1 ORGANIZING VEI PEER SUPPORT

MISSION VEI has a twofold mission objective. When VEI was founded in 2003 these two mission objectives were already set in the statutes of VEI.
MISSION 1 VEI wants to contribute to Sustainable Development Goal number 6: achieving universal and sustainable access to water and sanitation by 2030. We want to help a total number of 11.5 million people directly or indirectly to benefit from sustainable water services over the period 2015-2030.
MISSION 2 VEI wants to strengthen the internal and external reputation of our partner water operators: leading in the drinking water sector.

VISION In the vision of VEI, the 2 mission objectives come together in organizing peer support between water operators. Sharing experiences between water companies brings tangible benefits for all parties. In that respect, VEI is a real win-win approach where peer support are the way in which both water operators in a Water Operator Partnership (WOP) benefit from the collaboration. VEI organizes the solidarity between water operators to enable them to serve their customers better.

OUR APPROACH OF WORKING TOGETHER

VEI is a not-for-profit international development organisation -from and for- water operators. We implement international partnerships between water operators (WOPs). Organising high quality peer support between water operators is the core of VEI.



2030

For VEI
the dot on the horizon

VEI helps people living in poverty to access sustainable water services

VEI makes a lasting difference in the lives of people living in poverty by improving sustainable water services delivery. Driven by Sustainable Development Goal 6 (SDG#6) of the United Nations, VEI is dedicated to a society in which there is universal sustainable water services management, leaving no one behind.

VEI organises the solidarity between water operators

VEI applies practical know-how from source to tap. By unlocking the strength of peer support through WOPs, locally owned solutions are created and implemented. Through peer support VEI strengthens the capacity of partner water operators, resulting in sustainable performance improvement and enhanced service delivery, well beyond the impact of directly connecting people to water services.

VEI commits to excellence

VEI is proud to be a purpose driven organisation, implementing its mission on a not-for-profit basis through own contributions of water operators, water customers and externally sourced grants. Ensuring high quality peer support is an intrinsic part of our mission. We are deliberate in what peer support we do, where we do it, and how we do it.

Our average turnover between 2018-2020 was approximately €20 million, directly impacting the lives of 350,000 people per year. In the coming years we strive to continuously increase our impact for the people living in poverty, by systemically increasing the quality of our core process of organizing peer support.



Sustainable Water and Sanitation Services for All
by Focus on Quality in Peer Solidarity



VEI
Reactorweg 47
3542 AD Utrecht, The Netherlands
www.vei.nl